



**WI Lake Superior Scenic Byway Council Meeting**  
**Thursday, March 26, 2026 – 1:00 PM**  
**at**  
**Bayfield County Annex - EOC**  
117 E. Sixth Street, Washburn, WI 54891

And via Microsoft Teams:

<https://teams.microsoft.com/meet/23749477660556?p=sewoENj8BU8kEhWjJJ>

**Agenda:**

1. Call to Order/Roll Call
2. Approval of Minutes from December 11, 2025
3. Public Comment
4. Discussion and Possible Action on Rack Card Design
5. Discussion and Possible Action on Bylaw Change
6. Chair's Report
7. Secretary's Report
8. Treasurer's Report
9. Marketing Report
  - a. Advertising in print publications
  - b. Discover Wisconsin episode
10. Approval of expenses
  - a. New Byway brochure - Match for WCMP grant
11. Follow Up on Action Items
12. Member Updates
13. Next Meeting Date/Future Agenda Items
14. Adjourn